

KANSAS CITY **BLACK** RESTAURANT WEEK

Sept. 2 - 8, 2019

Sponsorship Package

Kansas City Black Restaurant Week is a chance for Black-Owned Restaurants to offer dining deals to bring in new customers and raise awareness.

Kansas City Black Restaurant Week is committed to spreading awareness and supporting the Black Culinary Industry in as many ways as possible. With the support of the community, we have been able to generate growth in the local economy, and increase the patronage of Black owned restaurants, and assist local area non-profit organizations. Sign up today!





We are excited about introducing the history of our community through the chefs, food and restaurants that have made us the talk of the world! From BBQ (who does it the best!) to soul food and the finest in mobile cuisine, KC Black Restaurant Week is the quintessential Juneteenth celebration as it showcases heritage through the ultimate "entrée"; FOOD!

If you wish to participate, please choose a sponsorship or sign up your restaurant, food truck or catering business!

"Statistical reports show that minority tourists spend approximately \$600 billion annually on heritage travel. Destinations and suppliers that reach out to this niche group will benefit and have a hand in helping stimulate the economy..."
Travel Professionals of Color - 2009 report

We are most CERTAINLY encouraging people to write reviews of your businesses. We want you to gain new customers and retain your current ones; so we will be encouraging any and all patrons to your establishments to write Yelp and other reviews of your business. Reviews will also be seen on our social media pages! So Snap, Tweet, Facebook and more!

We will provide you with promo materials indicating that you are a participating restaurant, and we would like for this to be displayed somewhere in your establishment! We will also provide you with additional promo items, as well as Kansas City Black Restaurant Week info cards we call Passports!



Opening Day Event



B.A.M. JAM! BLACK AMERICAN MUSIC AWARDS

Monday, September 2, 2019
Bruce R. Watkins Cultural Heritage Center
3700 Blue Parkway, Kansas City, Missouri 64130

The opening event of the inaugural KC Black Restaurant week is an awards ceremony celebrating icons and information of what is deemed, Black American Music or BAM across the world.

This event will honor those producers, performers and organizations in the music world who have had long and storied careers in BAM styles presentation and people known internationally.

Our UNESCO Creative City of Music is the only such designation in the United States and the KC Black Restaurant Week has been implemented to support our commitment to urban sustainability and the unique message that music and food plays in creative economics.

B.A.M Jam! Will be held at Bruce R. Watkins Cultural Heritage Center, Monday, September 2, 2019, 3700 Blue Parkway. Come and sample some of the city's best chefs and restaurants in the community, and later, join the UNESCO Creative City/KC as we honor those who have contributed their lives to making Kansas City a musical destination through their work in BAM!



2019 Sponsorship Packages



	Presenting Partner \$1,500	Participating Partner \$750.00	Restaurant Partner \$350.00	Restuarant Participants \$100.00
Passport	•	•	•	•
Social Media Consultation from Evolving Digital Media Partner	•	•	•	•
Mention on all social media platforms	•	•	•	•
1 Minute commercial distributed on all platforms	•	•	•	
Interview with representative for social media	•	•	•	
Ad or logo on Program at B.A.M JAM! Event	Full page Ad	Logo	Logo	
Vendor table at all events	•	•		
Logo on all printed material - posters distributed to restaurant participating	•	•		
Logo Displayed on Step and Repeat at events	•	•		
Tickets to every event	5 tickets	2 tickets	N/A	N/A
Speak During events	•	•		
Logo on KCBRW T-Shirts	•	•		
Your Own Promotional Material	•			
Radio Commercial on Hot 103.3	•			
Logo on Direct Mail	•			
Logo on Yard Signs	•			
Logo in the Call Newspaper	•			
Photoshoot	•			
Your Own KCBRW banner at All Events	•			